

# Features of development of socialentrepreneurship organizational mechanism of higher education institutions

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**Keywords:** 

HEI, organizational mechanism, social entrepreneurship, increasing creativity, strategic management.

### Introduction:

It is very important to develop the organizational mechanism of social entrepreneurship of enterprises, that is, to develop technical organization the or technological dimensions of social entrepreneurship. This allows to solve the problems created in the field of entrepreneurship and further develop the fields with innovative approaches.

Social entrepreneurship organizational mechanism, organizations, single entrepreneurship centers or other entrepreneurial organizations consist of many organizations that aim to master their social responsibilities in many different areas, and they aim to perform useful tasks in accordance with social use, positive impact and, if available, financing.

#### Literature review and methodology:

Institutions of Higher Education should actively participate in the development of the organizational mechanism of social entrepreneurship by satisfying the public voice and making it transparent. In such consultations, it is possible to win important opinions and shape laws, policies and business activities based on transparency. is It important to use innovations and innovations in the development of the organizational social entrepreneurship. mechanism of Institutions of Higher Education can further increase organizational entrepreneurship by applying processes such as the use of new technologies, automation, and the use of online platforms.

Development of organizational mechanisms of social entrepreneurship is one of the important main parts of improving the efficiency and development of business activities. Stimulating innovation, supporting entrepreneurship, technical development and automation, providing strategic management, communication and cooperation, data analysis and informed decisions and improvement are characteristics of higher education the institution development. These features help to increase the efficiency of business activities and develop mutual cooperation.

There are several features of the development of the organizational mechanism of social entrepreneurship. One of the most obvious features is that higher education institutions have an important role to play in implementing major changes and automating processes. Higher Education Institutions are technological tools that help facilitate business including processes. data mining, data management, and data recognition. This allows to quickly and effectively perform a number of important exercises, such as improving business activities, identifying customers, analyzing customer requirements and relations between customers, defining marketing strategies.

The second feature is that Higher Education Institutions are mainly focused on improving customer skills and safety. In cases where data storage, access and use are required to be in accordance with the laws of the business sector, institutions of Higher education are of great importance in ensuring data security, ensuring that customer data is stored in a single place and is only accessible under strict requirements.

Higher Education Institutions allow to effectively demonstrate performance in the field of entrepreneurship, manage work processes, perform business analysis and study organizational innovations. They learn and analyze data, for example, to analyze and respond to customer inquiries, to strengthen interactions and provide relevant customer service, to manage business prospects, to define marketing strategies and to offer products that are relevant to customers.

# **Results:**

Compared to the development of the society, the characteristics of the development of the social-entrepreneurship organizational mechanism of Higher Educational Institutions are of great importance. It helps to develop approaches the innovative in field of entrepreneurship and to simplify activities, information and implement automate processes. It also provides safe and highquality service to customers and effective management of business activities.

Organizational mechanisms of social entrepreneurship will be important in solving problems in the business and social spheres, establishing and developing innovations, creating new professions and strengthening relations with society. Higher Education Institutions play a very important role in improving activities in this direction, implementing new strategies and ensuring success. It observes the features and importance of their development.

Higher education plays an important role strengthening cooperation within in institutions and organizations and strengthening inter-organizational relations. They play a role in creating a platform for connecting all departments within the organization, sharing knowledge and sharing experiences. Such indicators increase the possibilities of distribution and development within the organization. Management systems and support are important in the development of Higher Education Institutions, organizational mechanisms of social entrepreneurship.

Higher education shows its importance in forming the values, principles of activity and its brightness of institutions and organizations. Features of the development of organizational mechanisms of social entrepreneurship allow Higher Education Institutions to establish innovations within the organization, strengthen management systems, and strengthen cooperation and interorganizational relations. They are of great importance in ensuring the success and development of the organization.

In order to develop the organizational mechanism of social entrepreneurship, it is necessary to define the directions of practice within higher education institutions and direct them to them. It is necessary to ensure the development of workers in order to develop higher education institutions in socialentrepreneurship. With this goal, organizations should organize education, development, and training courses so that their employees strive to be highly skilled and professional. It helps to increase knowledge and experience, develop development opportunities.

In order to develop the organizational mechanism of social entrepreneurship, Higher Education Institutions should attach importance to innovations and innovations in their activities. Organizations must strive to develop new technologies and approaches in their field, develop new services and products, improve quality, and maintain close relationships with their customers. This opens the way for innovation and innovation development and development processes.

The main goal of developing the social organizational mechanism of entrepreneurship is to find solutions to social responsibilities or problems based on mutual cooperation and coordination. This development practice aims to provide highquality services, products and opportunities, find effective solutions to social problems and optimize production processes in all areas between organizations, community etc.

In the process of developing the organizational mechanism of social entrepreneurship, innovation brings new approaches community organizations. to Innovation enables collaboration between organizations by supporting new tools. services, technologies and ways of doing things. Higher Education Institutions provide an opportunity to invest in innovation projects, manage and support their projects, enter new markets and implement innovations related to improving the quality of services.

To increase cooperation between higher education institutions and organizations, it is necessary to develop central cooperation platforms. These platforms facilitate business community interactions, information exchange and pooling of resources between organizations. Central cooperation platforms help to develop cooperations, improve skills among organizations and develop connections in many fields.

# **Discussion:**

Education Higher Institutions and organizations should provide additional resources for training and development of personnel. Through these training and development opportunities, employees can increase their knowledge and skills, participate in innovation and innovation, and effectively perform their duties in social entrepreneurship.

Higher Education Institutions should implement effective warning and referral systems for the development of socialentrepreneurship organizational mechanism. These systems allow business organizations to better finance, master social responsibilities, and find quick and effective solutions to problems. Facilitates communications with alert and appeal systems, international organizations, government bodies, ombudsmen, and others.

Development of the organizational mechanism social entrepreneurship, of strengthening mutual cooperation and unity of work between Higher Education Institutions and organizations. This makes it possible to find effective solutions to social problems, implement new innovations and approaches, develop connections between organizations and central cooperation platforms. This development process contributes to improving the performance of business organizations, ensuring effective cooperation at the international level, and solving problems related to social responsibilities.

Development of organizational the mechanism of social entrepreneurship is one of the topics of critical importance in today's business environment. In order for business organizations to be successful in the social environment, it is necessary to use innovative guides and approaches. In recent years, Higher Education Institutions have begun to play an important role in the development of the organizational mechanism of social entrepreneurship. In this article, attention is paid to the important procedures and issues of development of the the socialentrepreneurship organizational mechanism of Higher Educational Institutions.

The development of the organizational mechanism of social entrepreneurship paves the way for understanding the role and importance of Higher Education Institutions, setting directions, fulfilling tasks, providing information about problems and results. This article allows you to discover a wide range of tips and advice on the development of the social-entrepreneurship organizational mechanism of higher education institutions.

# **Conclusion:**

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In conclusion, it should be said that the importance of the development of higher educational institutions and their socialentrepreneurship organizational mechanism is very high. They are of great importance in promoting social entrepreneurship, increasing innovation, ensuring employee development, and strengthening inter-organizational cooperation and integration. It is very important to pay attention to this issue when organizational mechanism of social the entrepreneurship is developed, and steps should be taken to strengthen them as organizations and countries

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